

## NowRx for Emergency Management: Extending Care During COVID-19

Helping people find and connect to **the right community resources** is critical during this time of crisis.

NowPow's one-way referral tool (NowRx) can be deployed quickly and easily across large groups of care professionals, rapid responders and volunteers. Used with or without a screening, users can refer people to highly matched and validated resources via text, email or print. This tool can help you **right now** and can be enhanced with our closed-loop functionality when you're ready.

### Referral Quality Matters Now More Than Ever

To ensure no one is directed to resources that are unable to serve them, we:

**Identified Vital Emergency Resource (VER) services** to prioritize those most critical to community health and economic stability right now. We did this using our own information and analytics as well as incorporating 311 search insights and FEMA Recovering from Disaster guidelines.

**Created filterable COVID-19 Status Tags** within our technology so users know their referral will have the highest likelihood of success. Referrers can see if community organizations offering VER services are operating regularly, doing delivery, pickup or virtual/phone services, or if services are currently unavailable.

**Initiated a Rapid Resource Verification process**, so our platform reflects the most up-to-date COVID-19 information possible for VER services.

### NowRx Key Benefits

**Low/no data security concerns:** no patient/member/individual information needed or stored

**Mobile responsive:** can be used on a phone, tablet or computer

**Custom screenings:** NowPow can collect information to identify specific needs

**COVID-19 impact screening:** assess needs and automatically map those needs to optimal VER services NowPow has verified as operational during the COVID-19 crisis

**Quick to provision at scale:** contracted organizations can enable rapid sign-on by emailing/texting a secure link to new users

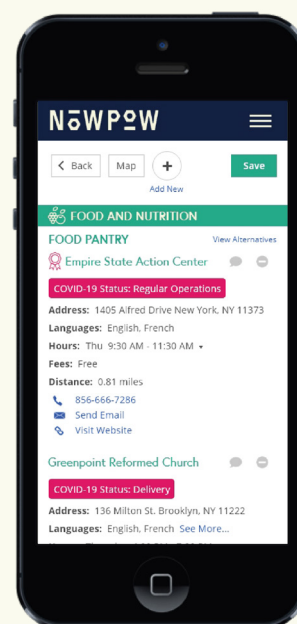
**Quick to learn:** highly intuitive so virtual training takes less than 20 minutes

**Highly matched:** automatically maps identified needs to the optimal services using NowPow's evidence-based algorithms

**Powerful filters:** funnels results by critical access factors like COVID-19 operating status (e.g., delivery, phone/virtual, or pickup), location, language(s) spoken, documents needed and other eligibility requirements to break down common access barriers

**Multiple languages:** available in 100+ languages

**NowPow analytics:** access to the NowPow Analytics portal allows you to understand things like the most frequently referred service types and organizations



*Can be used on phone, tablet or computer*

To learn more about how NowPow can support you right now, contact [more@nowpow.com](mailto:more@nowpow.com).